KYRYLO RIABYKH

Senior Product Designer — I design and build complex B2B products, end to end

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Product designer with **8+ years** in complex B2B tools for regulated industries — and rare in taking designs all the way into **working software** myself, not just handoff files. I run the full design process (research → journey mapping → UI → usability testing) and build what I design with **Claude Code**, including a live design system migrated from Figma to a coded Storybook library. Currently designing **a conversational AI product for a RegTech company in an Intellias AI Pod**.

EXPERIENCE

Intellias

Senior Product Designer — AI Pod, Identity Verification 2026 – Present

- In an Intellias AI Pod, designed a **conversational, AI-powered journey builder** for a global identity-verification company, from the first prototype to a release in development: customers describe their business or share a policy, and an AI assistant builds and explains the verification journey.
- Built every idea as a coded prototype with AI agents and ran **3 rounds of moderated testing** (6 sessions, 105 coded insights). Acting product manager for three weeks: wrote the next release's scope; the first parts were built within three weeks.

Senior Product Designer — Healthcare Fintech 2023 – 2026

- Led design-system development for a 4-designer team inside a 50-person design org; drove AI integration into the team's design process and **migrated 40+ core components from Figma to a coded Storybook library** by directing Claude Code to build them — owning delivery end to end, not just handing off specs.
- Designed **Lockbox**, an AI-assisted document-processing platform for a **10-person FinOps team**: AI reads scanned documents, suggests matches, operators verify and decide — **3×+ faster than manual processing**. Mapped regulatory logic with PM before design; one shared layout pattern scales across four workflows.
- Co-led a 3-month research initiative for the Employer Dashboard redesign: full-admin-year customer journey map, validated through partner interviews, **35 pain points** identified, prioritized with a support-effort landscape + Kano model. Designed and shipped both releases solo. **UMUX-Lite score of 82.2/100, normalized to the SUS scale (Excellent)**.
- Researched, designed and shipped a **white-label client hub** myself with Claude Code, with no developers: pre-sales branded previews went from **days to minutes**.
- Contributed to pre-sales activities including proposals and client presentations.

Senior Product Designer — Location Data Platform 2021 – 2023

- Designed the marketplace that unified **500+ company data products** into a single storefront — the entry point for the full product portfolio. Partnered with a senior design manager on user research, journey mapping, and interaction design; audited UX patterns and co-built the structure for the company's maturing design system.

Hillel IT School

Design Mentor 2021 – 2022

- Part-time mentoring alongside a full-time role. Reviewed student projects, ran workshops on design process and tools, and guided career development for junior designers entering the industry.

MavinX

Product Designer 2021

- Designed product interfaces for early-stage B2B products in a studio environment. Owned end-to-end design from concept to developer handoff across multiple client projects.

blender.team

Product Designer 2020 – 2021

- B2B product design across multiple client engagements. Delivered interfaces for admin tools and internal platforms. Research, wireframing, prototyping, and design-system contributions.

Freelance

Product Designer 2018 – 2020

- Web and digital product design for clients across multiple industries. Built foundational skills in user research, interaction design, and visual design. Managed projects end-to-end from client brief to delivery.

SKILLS

Service design: journey mapping, workshop facilitation

Product design: interaction design, design systems, prototyping, experience metrics

User research: research requirements, user research workshops, usability testing, UMUX-Lite, Kano model

AI in workflow: requirements analysis, interview synthesis, edge case generation, test scenario preparation, prototyping, building in code with AI (directing Claude Code to deliver working interfaces)

Team: capacity planning, interviewing and onboarding, mentoring, stakeholder management

Tools: Figma, Framer, Storybook, Miro, Jira, Confluence, Claude Code, Cursor

EDUCATION & CERTIFICATIONS

2026 Anthropic: Building with the Claude API · Teaching the AI Fluency Framework

2026 LinkedIn: The AI-Driven Product Designer

2023 Interaction Design Foundation: Conducting Usability Testing · Accessibility: How to Design for All · User Research — Methods and Best Practices

2015–17 Dnipro National University: Law studies

LANGUAGES

English (professional working), Ukrainian (native), Russian (native), Hebrew (intermediate).

INTERESTS

Gravel cycling, Formula 1, animal portrait photography, business and AI.

Based in Warsaw, Poland. Originally from Ukraine. Registered sole proprietorship (JDG) in Poland — available for B2B contracts worldwide. References available on request.